

PORT OF LONGVIEW | SUMMER 2023

PORT TALK



GET TO KNOW YOUR PORT!

REGISTRATION FOR OUR SUMMER TOUR SERIES IS LIVE.
SIGN UP TODAY!



TAKE A TRIP DOWN MEMORY LANE



SPEND YOUR SUMMER AT WILLOW GROVE



LEARN HOW YOUR PORT REACHES THE GLOBE



REWIND: THE FIRST DECADE AT THE PORT OF LONGVIEW

Over 100 years ago, local citizens voted to form a port district in Cowlitz County following the state’s adoption of the Port District Act. This critical vote established the Port of Kelso on the banks of the Cowlitz River in 1921. Little did civic leaders know, their Port would grow into one of the largest in the state and spark unparalleled economic growth throughout the region.

In 1925, voters approved relocating the Port to the deeper and more accessible Columbia River. That same year, the Port appointed its first manager, H.L. Tabke.

In 1928, the Port constructed one of its first facilities, a 375,000 bushel grain elevator. The

grain terminal was first leased to the Longview Elevator Company and continued to expand its capacity as cargo volumes grew.

In 1929, voters approved renaming the Port of Kelso to the Port of Longview, resulting in an election that totaled 1,615 in favor to 1,089 against.

In the 1930s, business at the Port continued to increase at a healthy rate with steady growth in tonnage from 250,000 to 700,000 tons and many new facilities under construction. The grain terminal found a new operator, Continental Grain, and remained one of the most successful on the west coast until the facility closed in 1989.

HISTORY OF THE LONG-BELL “WHITE HOUSE”



The Long-Bell Lumber Company built its headquarters, known as “the White House”, in 1937. Long-Bell used its new building to demonstrate the attractiveness of wood as an interior finish. The types of trees used for the interior paneling consisted of knotty ponderosa pine, vertical grain hemlock, vertical grain fir, vertical

grain western red cedar, vertical grain larch and crow’s foot hemlock. The building housed Long-Bell Lumber until 1956 when International Paper took ownership of the property.

In 1998, the Port purchased 75 acres of real estate from International Paper which included the White House. The Port then leased the building to Longview Fibre and Weyerhaeuser until 2018. In 2020, the Port reclaimed the White House as its own and relocated its main office to the historic building where it stands today.

LOOKING BACK! PORT ADMIN OFFICES THROUGH THE DECADES



1930 The Port displayed its first signage on top of a giant warehouse that doubled as its administrative office. This was the first main office for decades and was located near what is now Berth 4.



1961 The boom years of the 1940s and 1950s led to unprecedented growth and by 1961, the Port finished construction of its new office building.



2015 Several renovations occurred over the decades, including a second floor and a major revamp of the commission room in 2015. By this time, the Port realized a new office was needed as revenues and cargo handling were climbing.

Get to know your Port!

WHO OWNS THE PORT?

The Port is a community owned asset, governed by publicly elected commissioners who set policies that guide the development, growth and operations of the Port. The Port of Longview has three commissioners, who represent their own district.

WHAT DO PORTS DO?

Ports support the movement of cargo in the United States and to the rest of the world. Ports were established as limited-purpose “municipal corporations” of the state. Empowered with building and developing facilities that create jobs, ports are the only public agencies whose main role is economic development.

WHO DOES THE PORT TRADE WITH?

In 2022, the Port traded with 31 countries. Of those countries, Japan, Korea, China, Philippines and Australia were among the Port’s top five trading partners.

WHAT TYPES OF CARGO DOES THE PORT HANDLE?

The Port handles a mix of bulk, breakbulk and project cargo. Bulk cargo, like grains and soda ash, are among the Port’s top exports. Breakbulk, which are parts and pieces for large construction projects, like steel or wind energy, are among the Port’s top imports.

HOW MANY JOBS DOES THE PORT GENERATE?

Thousands of jobs are generated by the Port of Longview. In fact, one in 11 local jobs is related to the Port and cargo activity at the Port’s marine terminals generates over 19,000 related jobs. In addition, the Port generates \$187.4 million in re-spending and local consumption in the community.

HOW MANY VESSELS DOCK AT THE PORT EACH YEAR?

In 2022, 263 vessels stopped at the Port.

HOW OLD IS THE PORT?

Originally named the Port of Kelso, the Port was founded in 1921. That makes us 102 years old!

WHAT ELSE DOES THE PORT DO?

In addition to moving cargo and generating economic growth, the Port owns and operates Willow Grove Park and Boat Launch. The Port took ownership of the park in 2016 and, since then, has invested over \$5 million into improving its facilities.

WAIT... THE PORT WAS ONCE CALLED THE PORT OF KELSO?

The 1911 Port District Act required ports to be named after the largest city in their district, which at the time was Kelso. After Longview’s founding as a city in 1923, and after years of controversy, the Port was renamed Port of Longview in 1929 after a vote by the people.



Willow Grove

PARK & BOAT LAUNCH

In 2016, the Port of Longview Board of Commissioners unanimously voted to assume ownership of Willow Grove Park from Cowlitz County. Since then, with significant investment by the Port and grant assistance from the Washington State Recreation and Conservation Office, more than \$5 million dollars has been invested in revitalizing and upgrading Willow Grove Park and Boat Launch.

Last year, the Port finished up major projects at the park, including newly constructed picnic structures, renovated restroom facilities along with a river overlook and scattered interpretive signs that highlight some of the region's most significant qualities, groups of people and wildlife.

“The Port has made significant investments in Willow Grove Park and Boat Launch over the

last several years,” said Bill Burton, Director of Facilities and Engineering. “We are committed to providing a unique waterfront recreation experience for our community.”

This year, the Port is updating its Park Master Plan in order to keep Willow Grove Park and Boat Launch a thriving place for the community to enjoy. In late Spring, the Port conducted a public



LEARN MORE:

Scan the code to explore Willow Grove Park and Boat Launch and start planning your visit today!



survey to gather feedback on what residents want to see at the Park over the next five and ten years. Port Commissioners and the Park Advisory Committee will review the survey results and begin to update the Park Plan to reflect community feedback. The final Park Plan Update will be available to the public in early September.

“It is part of the Port’s mission to improve waterfront access for the community and we are doing just that at Willow Grove,” said Dan Stahl, Chief Executive Officer. “By updating the Park’s Master Plan, the community has the opportunity to weigh in on what they want to see developed at the Park over the next five and ten years.”

The Park is open every day from sunrise to sunset and offers something for everyone to enjoy year round. From cornhole boards, fire pits and playground equipment, to accessible walking paths and covered picnic structures, you and your friends and family will find everything you need to have fun this summer at Willow Grove Park.

With continued improvements to park facilities, boat launch dredging and new amenities, the Port of Longview is dedicated to providing the community with a local place to safely boat, fish and play on the beautiful Columbia River. We hope to see you at the Park soon!



RESERVE A PAVILION FOR YOUR EVENTS



LAUNCH YOUR BOAT FOR FREE



EXPLORE THE WALKING PATHS



WATCH YOUR KIDS HAVE FUN

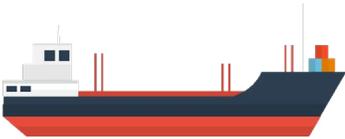




did you KNOW...

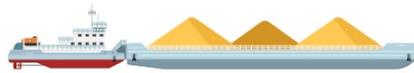
The MSC Katie passed under the Lewis and Clark Bridge in April headed for the Port of Portland. She is the largest container ship, to call on the Columbia River with 1,200 feet in length overall.

What's Going By?



BULK CARRIER

More than 650 bulk carriers hauled grains, fertilizers and other bulk commodities in and out of the Pacific Northwest via the Columbia River last year.



BARGE

Often carrying bulk minerals, grain, construction materials, heavy equipment and steel, over 200 barges moved cargo short distances through the river system to other West Coast ports in 2022.



CONTAINER SHIP

About 124 container ships entered the river last year. Most of the container ships are headed for the Port of Portland. However, in 2022, some arrived at the Port of Longview!



CAR CARRIER

Heading to Portland and Vancouver, nearly 130 vessels carrying import autos forged upriver in 2022.



GENERAL CARGO CARRIER

In 2022, just over 120 vessels carrying wind energy cargo, oversized cargo, steel and similar cargo moved through the river.

did you KNOW...

Cargo vessels docking at the Port of Longview range from 500 to 900 feet long? Historically, vessels were much smaller and several hundred more vessels per year docked at the Port. As vessels grew, the amount of cargo they could carry grew as well, thus, reducing the number of ships it took to carry the same amount of cargo.



COMPETING FOR CARGO

With countless local businesses dependent on the Port for their success, we compete fiercely for customers around the globe who must choose from dozens of similar-sized ports on the West Coast and in the United States.

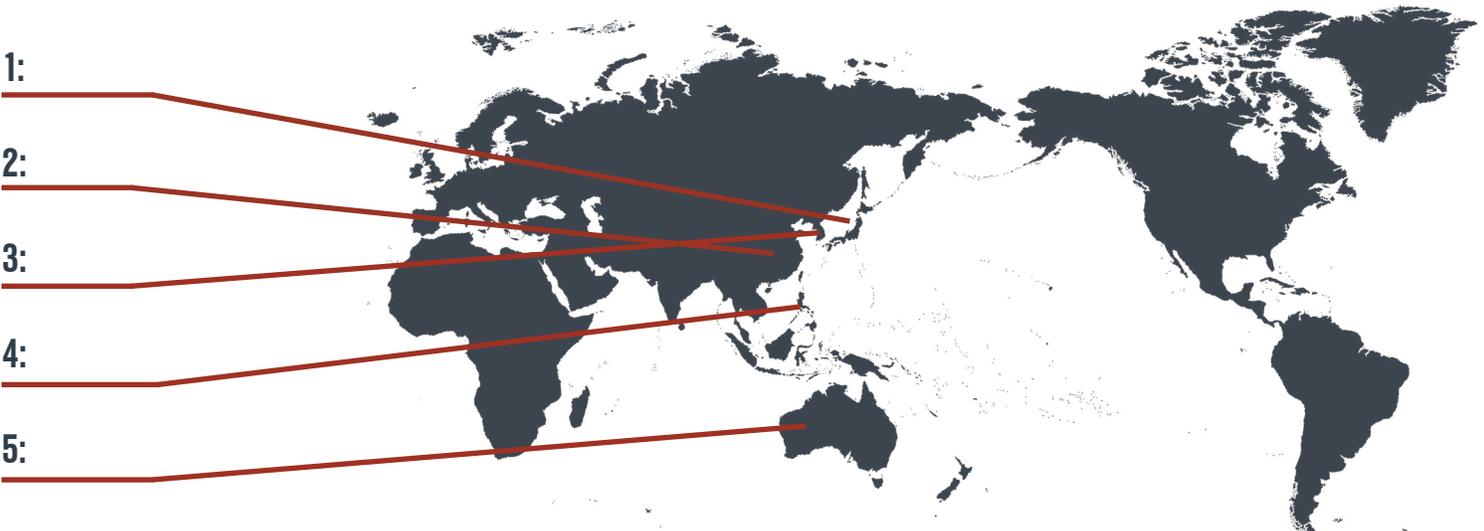
The Port's prime location on the Columbia River is one reason customers choose us to move their cargo, but we must also market our strengths and capabilities to stay competitive. To make this happen, we utilize traditional promotional efforts, like advertising in trade magazines and exhibiting at trade shows. The Port's business development team also travels to major cities, in the United States and abroad, to meet with prospective customers and sell the many strengths and capabilities of the Port of Longview.

Most importantly, we strategically target cargo markets that utilize our infrastructure investments, experienced labor force and community businesses to move their goods.

The synergies among our strengths make cargo handling efficient and affordable for future customers sizing up other ports.

The resulting wealth of employment opportunities and tax revenue from those same customers support families, businesses and schools through Cowlitz County and the Pacific Northwest.

LABEL THE COUNTRIES ON THE MAP:



Answers: 1. Japan, 2. China, 3. Korea, 4. Philippines, 5. Australia

YOUR BOARD OF COMMISSIONERS



JEFF WILSON
DISTRICT 1



DOUG AVERETT
DISTRICT 2



ALLAN ERICKSON
DISTRICT 3

Regular commission meetings are held on the 2nd and 4th Wednesday of the month. Visit www.portoflongview.com for more information.

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KNOW YOUR COMMISSION. **KNOW YOUR PORT.**

Did you know that ports were established as community assets owned by the tax paying citizens of the port district?

When the Washington State Legislature authorized citizens to form port districts in the early 1900s, lawmakers recognized the tremendous economic impacts waterways brought to the region. Unlike other local government agencies that are tasked with providing public programs and services, ports were designed as public entities entrusted to act as the community's business agent. Ports were created to spur economic development and keep money moving through the economy by managing public assets and creating economic benefits and jobs in the area.

Ports are governed by publicly elected commissioners who set the policies that guide the overall direction of the Port. Commissioners are entrusted with representing best interests of the citizens in their respective districts and making decisions that will benefit the local economy while also maintaining stable revenue to keep Port facilities operating.

The Port of Longview's port district is divided into three geographic sub-districts and occupies the northern two-thirds of Cowlitz County, from just north of Kalama to the Lewis County line. Through public commission meetings and improvements made to the Port that are specifically designed to benefit taxpayers, your voice is working to guide the Port of Longview through your elected commissioners.

Learn more about your Port of Longview commissioners and how you can engage with them directly by visiting our website www.portoflongview.com.

SUMMER TOUR SERIES RETURNS, REGISTER TODAY



The Port's Summer Tour Series kicks off in August. We will be offering tours twice a day starting August 17 through August 19. We hope you are able to make it to one of our tour times and we hope you have a great time learning about your Port.

Visit www.portoflongview.com to learn more and register. Act fast, there is limited space available!

See you soon!



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