

PORT OF LONGVIEW SUMMER 2022

PORT TALK

**NEW
LOOK!**

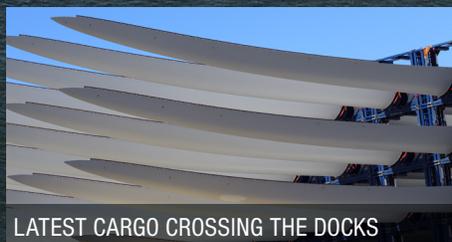
NEW UPGRADES AT WILLOW GROVE



SEE YOUR PORT IN ACTION AND REGISTER FOR
OUR AWARD-WINNING SUMMER TOUR SERIES



GET TO KNOW YOUR PORT OF LONGVIEW



LATEST CARGO CROSSING THE DOCKS



WILLOW GROVE PARK UPDATES



Auto manufacturer Durant Motors Company shipped its Star Car model to the Port of Longview from its assembly plant in Oakland, California. These cars were received regularly for years and distributed to dealerships in the Northwest for consumer sales. Pictured is the first shipment of Star Cars to the Port (1928).

THE PORT OF LONGVIEW, established in 1921

Nearly 100 years ago, local citizens voted to form a port district in Cowlitz County following the state's adoption of the Port District Act. This vote established the Port of Kelso on the banks of the Cowlitz River in 1921. Little did civic leaders know, their humble Port would grow into one of the largest in the state, encompassing over 800 acres and sparking unparalleled economic growth throughout the region.

Upon Longview's founding as an official city in 1923, and not without controversy, voters approved moving the Port to the more accessible Columbia River and renaming it Port of Longview in 1929.

The Port's first decade saw 130,000 tons of cargo moved on a modest 40 acres of land, but during

World War II the Port began moving war equipment overseas. With war declared over in 1945, the Port began marketing itself for cargo in earnest.

Under the direction of Manager Harvey Hart, the Port achieved status as a U.S. Customs Port of Entry in the 1950's. This important event allowed the Port to compete with other large West Coast ports and ushered in a new era of expansion.

As decades passed, new docks were built, cargoes diversified and thousands of jobs were created. The Port is now a thriving, locally-governed asset bringing benefits home to families throughout the Port district and improving the economic health of our entire region.

A TIMELINE OF EARLY PORT OF LONGVIEW MILESTONES

1921

Port of Kelso established on Cowlitz River by a vote of local citizens



1925

Port relocates to Columbia River



1929

Voters change name to Port of Longview



1911 PORT DISTRICT ACT KEPT RAILROADS FROM TAKING OVER

The arrival of transcontinental railroads in the 1870's opened up the State of Washington for development like never before, but it came at a steep price as civic leaders gave large areas of waterfront real estate to the railroads in the name of growth.

After realizing the importance of waterways to the region, and seeing their lands slowly being monopolized by railroads, state legislators passed the game-changing Port District Act in 1911. This historic piece of legislation placed waterfront property back into the hands of local communities by empowering citizens to form port districts, eventually creating jobs and fueling the economy. Over 100 years later, the Port of Longview stands proudly as one of the successful 75 port districts in Washington.



SODA ASH



STEEL



WIND ENERGY



PROJECT CARGO



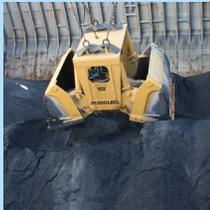
GRAIN PRODUCTS



CALCINED PETROLEUM COKE



UTILITY POLES



IRON OXIDE

DIVERSE CARGO key to success

Since the beginning in 1921, Port leaders knew a diverse cargo mix was crucial to becoming an internationally recognized west coast port.

Over the last century, the Port has survived the ebb and flow of the nation's economy because of its diversification strategy and flexible cargo handling investments in equipment, infrastructure and environmental controls.

Additionally, the Port's has a business development team dedicated to promoting the Port's cargo handling flexibility across the globe.

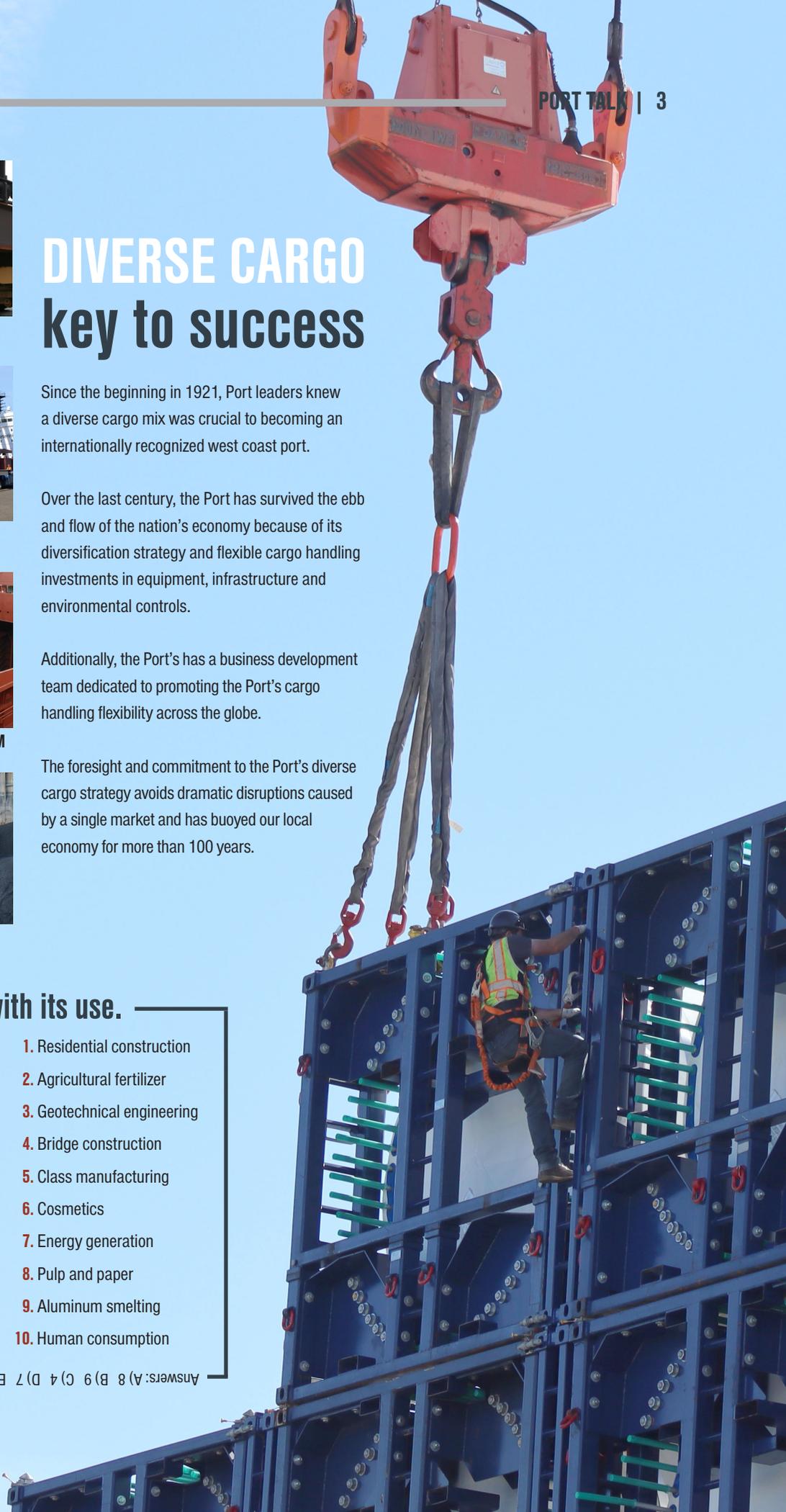
The foresight and commitment to the Port's diverse cargo strategy avoids dramatic disruptions caused by a single market and has buoyed our local economy for more than 100 years.

Match the raw material with its use.

- A. Salt
- B. Calcined petroleum coke
- C. Steel pipe
- D. Wind energy
- E. Wheats and grains
- F. Talc
- G. Bentonite clay
- H. Pot ash
- I. Soda ash
- J. Logs

- 1. Residential construction
- 2. Agricultural fertilizer
- 3. Geotechnical engineering
- 4. Bridge construction
- 5. Class manufacturing
- 6. Cosmetics
- 7. Energy generation
- 8. Pulp and paper
- 9. Aluminum smelting
- 10. Human consumption

Answers: A) 8 B) 9 C) 4 D) 7 E) 10 F) 6 G) 3 H) 2 I) 5 J) 1



10 Questions

with
your Port of Longview!

1. WHERE IS THE PORT OF LONGVIEW?

Longview's industrial waterfront is full of booming businesses, but do you know which business is your Port? The Port is over 400 acres of property between the Lewis and Clark Bridge and West Rock (formerly Longview Fibre Co.), including marine berths, an industrial park and a warehouse complex.

2. HOW IS THE PORT GOVERNED?

The Port is a community owned asset, governed by publicly elected commissioners that set policies that guide the development, growth and operation of the Port.

3. WHY WERE PORTS CREATED?

Ports were designed as public entities entrusted to act as the community's business agent. Ports were established as limited-purpose "municipal corporations" of the state. Empowered with building and developing facilities that create jobs, ports are the only public agencies whose main role is economic development.

4. WHAT ARE THE PORT'S TOP IMPORTS AND EXPORTS?

The Port's top exports are grain products and soda ash (which is used in glass and detergents). Top imports include wind energy cargo and project cargo or breakbulk, which is parts and pieces for large construction projects, steel or other heavy lift items.

5. HOW FAR IS THE PORT FROM THE OCEAN?

Did you know the Columbia River is measured in miles from the Pacific Ocean? The Port is located 66 river miles from the mouth of the Columbia River in Astoria, Oregon.

6. CAN ANYONE ENTER THE PORT?

In order to enter beyond the Port's security gates, you need a Transportation Worker Identification Card, also known as a TWIC®, which is a government issued biometric card issued to individuals working within the secured areas of our nation's ports.

7. HOW MANY JOBS DOES THE PORT IMPACT?

The Port creates thousands of jobs for local workers. 1 in 11 local jobs is related to the Port. In fact, cargo activity at the Port creates over 19,000 related jobs.

8. DOES THE PORT WORK WITH OTHER BUSINESSES?

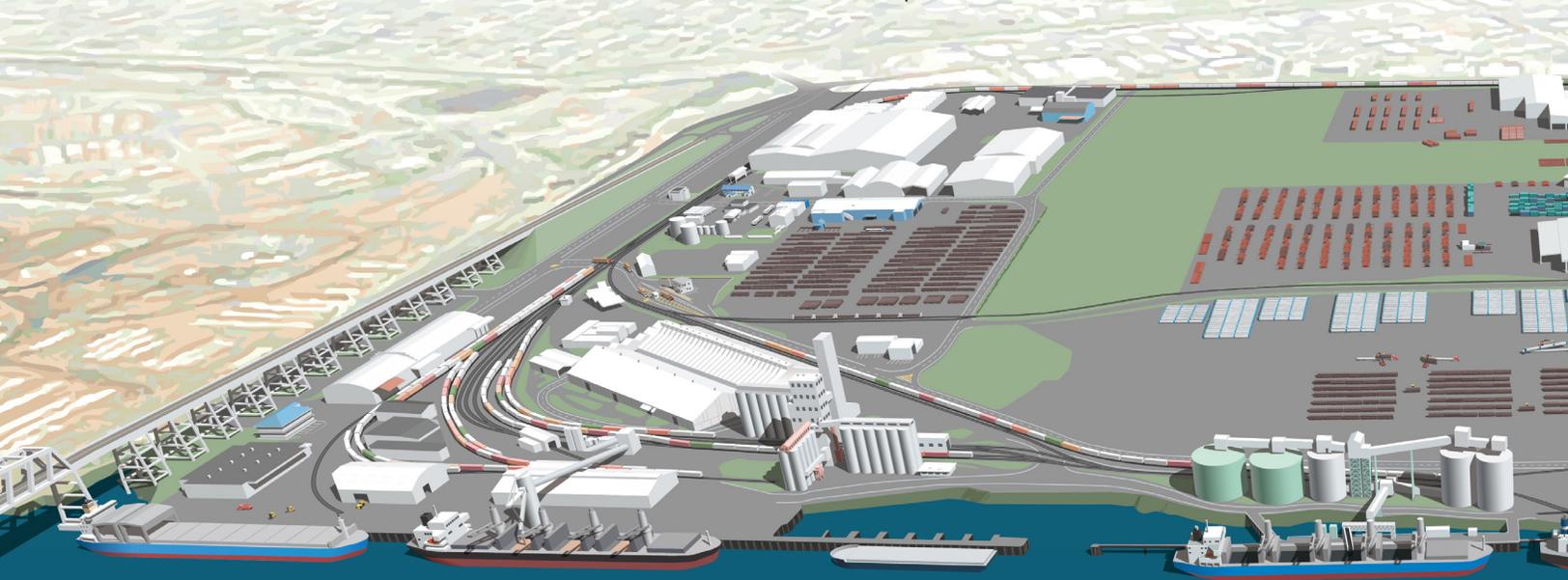
Yes! In 2021, the Port worked with more than 400 local vendors and other agencies.

9. WHEN WAS THE PORT CREATED?

The Port was established as the Port of Kelso on the banks of the Cowlitz River in 1921. After a vote of the people, the Port relocated to the Columbia River in 1925 and was renamed to Port of Longview in 1929. From there, the rest is history!

10. WHO ARE THE PORT'S TOP TRADING PARTNERS?

In 2021, the Port's top trading partners were Australia, China, Japan, Korea and the Philippines.





YOUR HOMETOWN, a big time player in the global marketplace

On a recent tour of the Port of Longview, one visitor commented, "I never realized just how BIG the Port of Longview is!" With over 830 acres of facilities, plus Willow Grove Park, the Port enjoys a large local footprint. What may be more surprising to people, though, is our geographic reach. The Port handles cargo to and from six of the world's seven continents, making it a global enterprise right here in Cowlitz County.

Last year the Port of Longview traded with more than 25 countries, leading to more than 9 million metric tons of cargo handled. Aside from countries around the Pacific Rim, the Port also handled cargoes from Norway, Belgium and South Africa. The Port's global success has led to some impressive milestones, including being named as one of America's 50 Power Ports by *Global Trade Magazine*.

The Port's prime location on the Columbia River is one reason customers choose us to move their cargo, but we must also market our strengths and capabilities to stay competitive. We advertise in numerous trade publications, attend and exhibit at high profile trade shows and travel the globe to meet with potential customers. All of this exposure results in millions of dollars in global business for our local community.

While many of us may never have the chance to physically visit some of our trading partners, you can rest assured the Port and its Business Development team are representing you and your interests well on the global stage. From the boundaries of Cowlitz County to the Pacific Ocean and the Far East, you will always be connected to the rest of the world via your hometown Port of Longview.



INDUSTRIAL RAIL **corridor expansion**



The Port of Longview is expanding its Industrial Rail Corridor (IRC) from two to six tracks. This additional capacity will allow trains to move simultaneously, add storage for two unit trains on the side tracks and accommodate the growing length of unit trains.

By adding extra capacity to the IRC, customers will be able to move their cargo in and out of the Port more efficiently than ever before. This expansion

will give the Port a competitive advantage over other neighboring ports.

The Port's key transportation connections to the Columbia River shipping channel, mainline rail and Interstate 5 have played a vital role in attracting new customers and stimulating economic benefits for our community.



THE PORT HAS BEEN ANCHORING OUR LOCAL ECONOMY AND CREATING JOBS FOR OVER 100 YEARS

 **\$2.8 BILLION**

1 in 11 LOCAL JOBS

IN 2018, CARGO ACTIVITY GENERATED A TOTAL OF \$2.8 BILLION OF THE REGION'S ECONOMIC ACTIVITY AND CREATED OVER 19,000 RELATED JOBS.

\$679 MILLION 

USING DATA FROM A RECENT ECONOMIC IMPACT STUDY, THE PORT IDENTIFIED IT HAS CONTRIBUTED A RECORD \$679 MILLION IN DIRECT BUSINESS REVENUE.

 **\$9.5 MILLION RETURNED**
TAX REVENUES FROM YOUR PORT GO TO FUND COUNTY ROAD REPAIRS, LOCAL SCHOOLS AND EMERGENCY SERVICES

JOBS SUPPORTED BY THE PORT

Using data from a recent economic impact study, the Port discovered 19,203 jobs were related to cargo and vessel activity at the Port's marine terminals. Below is a brief description of the kinds of jobs the Port generates:

- 1. DIRECT JOBS** are those dependent on vessel and cargo activity and include trucking companies, longshore workers and freight forwarders.
- 2. INDIRECT JOBS** include employees from supporting industries and suppliers, maintenance and repair firms, equipment suppliers and office supply firms.
- 3. INDUCED JOBS** are created by people directly employed by companies involved with cargo activity, who then re-spend their wages in the community on consumer goods.
- 4. RELATED JOBS** are jobs created by regional and national firms that ship and receive cargo via the Port's marine terminals.

Willow Grove

PARK & BOAT LAUNCH



WILLOW GROVE revitalization continues

The Port continues with its plan to revamp and revitalize Willow Grove Park and Boat Launch. Last year, the Port renovated the park's restroom facilities and constructed brand new picnic shelters.

This year, the Port installed an overlook that gives park goers an accessible view of the Columbia River. In addition, interpretive signs are being placed along the park's walking paths. The signs highlight some of the region's most significant qualities and spotlight the various groups of people and wildlife in the Pacific Northwest.

4.5 MILLION INVESTED SINCE 2016

PROJECTS AT WILLOW GROVE SINCE 2016

- Deepened boat basin
- Improved utility connections
- Installed playground
- Added walking paths
- Revamped entrance sign
- Upgraded lighting fixtures
- Paved Boat Launch entry
- Completed new dock floats
- Renovated restrooms
- Built new picnic shelters
- Created a boater safety kiosk
- Constructed a river overlook
- Placed interpretive signs along pathways

The Port of Longview has owned and operated Willow Grove Park and Boat Launch since 2016.



Willow Grove Park offers something for everyone. Bring your own bags and enjoy a game of corn hole on a warm summer day!

YOUR BOARD OF COMMISSIONERS



JEFF WILSON, DISTRICT 1



DOUG AVERETT, DISTRICT 2



ALLAN ERICKSON, DISTRICT 3

Regular commission meetings are held on the 2nd and 4th Wednesday of the month at the Port's main office and can be viewed on KLTV.org. Visit www.portoflongview.com for more information.

*****ECRWSS***
POSTAL CUSTOMER

PRSR STD
US POSTAGE
PAID
PORTLAND, OR
PERMIT NO. 5

COMMISSIONERS provide strategic direction

The spirit of the 1911 Port District Act was to preserve prime real estate for the economic benefit of communities across our state. To ensure this control, it established ports as independent governments run by a board of locally elected commissioners. Citizens could now elect officials with their economic future in mind - someone to represent them with the power to set port policy, approve annual budgets and appoint the Chief Executive Officer (CEO).

Primary functions of the Port Commission include establishing policies that guide the overall direction of the Port. Plans, such as the Strategic Plan and Master Plan, all drive the Port toward economic success for the community.

By allocating financial resources to key infrastructure projects, cargo handling investments and other projects, the Commission is moving policy toward goals they identified in their planning documents. These plans, combined with the annual budget, ensure the Port is headed toward achieving long-term goals aimed at generating economic benefits and jobs for our community, while connecting cargo with international markets.

Aside from policymaking, Commissioners are also responsible for the only employee they manage: the Chief Executive Officer. The CEO, in turn, executes Commission policies and priorities as part of day-to-day operations through the Port's management team and support staff.

While many Commissioners across the country are appointed by their Governor, all of Washington's 75 ports are led by an elected Board of Commissioners tasked with similar duties.

AUGUST 25 - 27: SUMMER TOUR SERIES registration is here!

The Port's Summer Tour Series kicks off in August. After two long years with no summer tours, we are thrilled to be bringing back the award-winning event! We hope you are able to make it to one of our tour dates and have a great time learning about the Port. Visit www.portoflongview.com to learn more and register. Act fast, there's limited space!



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